



560 BROADWAY SUITE 307 / NEW YORK NY 10012  
212 219 0082 / SUKACREATIVE.COM

## SUKA CREATIVE NAMES JULIE YEE AS SENIOR DESIGN DIRECTOR

August 16, 2010

Susan Karlin, president of Suka Creative, has announced that Julie Yee has joined the firm as Senior Design Director. Julie brings nearly twenty years of design and branding experience to Suka, including work in the fields of print, publication, interactive, packaging and environmental design. In her new role, Julie will oversee Suka's talented and growing creative team, providing a wide range of solutions for Suka's premiere clients in the corporate/Fortune 500, not-for-profit, and higher education sectors.

Before joining Suka, Julie was Associate Design Director at Wechsler, a marketing communications firm specializing in financial and professional services businesses. While at Wechsler, she was the creative lead for the Chase, UBS, DWS Scudder and Schroders client relationships, and designed and art directed projects for Fidelity Investments, Nomura Partners, LPL Financial, Nuveen, Threadneedle, Tradewinds Global Investors and Wachovia.

Prior to Wechsler, Julie was Senior Designer at Sullivan, a communications strategy and design firm where her clients included American Express Business Services, Charles Schwab, Meredith Corporation and MetLife. She has been a Senior Designer at Russell Design, where her clients ranged from Fortune 500 companies to non-profit organizations, including The Alliance for Downtown New York, City Harvest, Credit Suisse First Boston, NASDAQ and Safe Horizon. Julie was also the Art Director for Progressive Architecture magazine.

Julie holds a BFA from The Cooper Union for the Advancement of Science and Art, and has been an adjunct instructor at her alma mater and at NYU's School of Continuing and Professional Studies. Her work has earned awards from The Society of Publication Designers, The National Magazine Awards, Graphic Design USA and the American Society of Business Press Editors, and has been published in Graphis Poster 2002, Graphis Interactive 1, How Magazine and Print Magazine.

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Suka is an award-winning strategic marketing and design firm, based in New York City. A thought-leader in corporate branding and design for almost 20 years, clients have engaged the Suka team in longtime partnerships to deliver award-winning annual reports and interactive solutions for a wide range of industries, including Fortune 300 companies, financial firms, not-for-profit organizations, and institutions of higher education. For more information about Suka Creative, please visit [www.sukacreative.com](http://www.sukacreative.com) or contact Susan Karlin, president at [skarlin@sukacreative.com](mailto:skarlin@sukacreative.com) or 212-219-0082 Ext. 123.